

## COURSE SCHEDULE

### Social Media

#### **Twitter**

1. Getting Started – what is twitter
2. Tweet and follow
  - a. Twitter Lingo
  - b. Tweeting
  - c. Hashtags
  - d. Gather followers
  - e. Check Replies
3. Find and organise people
  - a. Deciding who to follow
  - b. Create Lists
4. Set up your Profile
  - a. Upload a picture
  - b. Add your information
  - c. Work on your bio
  - d. Tweet to your facebook?
  - e. Edit your language and time zone
  - f. Time zone check box
  - g. Review media and settings
  - h. Changing your password
  - i. Receiving tweets via email
  - j. Customise your profile
5. Other features
  - a. Send DMs
  - b. Third party apps

#### **Instagram**

1. Creating an account
2. Getting to know Instagram
3. Finding followers
4. Edit your profile
5. Account Settings
6. Sharing to other social media
7. Deleting your account